

Patrick F. Rüegg

President & CEO



Patrick has been brought up in Eastern Switzerland and started his career 1990 in the airline- and tourism industries with engagements at Swissair, Crossair and Hotelplan. In 2000, he joined, and stayed for a decade, at Goldman Sachs Bank in Zurich in Logistics and Bank Operations. He is a graduate of the ZHAW Zurich University of Applied Sciences («Change Management & Organization») and has a Master-degree from the Lucerne University of Applied Sciences and Arts («Business Information Technology»).

Since 2010, Patrick F. Rüegg serves Takeda Pharmaceuticals, for which he initially has been in charge of international Meetings and Events, as well as Operational Excellence. Presently, he leads Takeda's «divestiture projects» in Europe. In 2018, Patrick co-founded ESM AG; he is the driving force in the start-up «mice.market» and serves as President of the Board.

(140 words)